# **BBC** Children's Digital Lives: Risk Scenarios to 2014

Scenarios help us make long-term decisions despite an uncertain future. What should we do now to help reduce the risks to children in the future?

### Watching You Watching Me

Intolerance of risk and nuisances leads to national standards of taste and public accountability rather than privacy







## **Paying to Play on the Multinet**

The market delivers entertainment-led walled gardens and standards are enforced through parents' consumer choices



#### Multi-device but limited to entertainment network(s) that their family subscribes to

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